



## Internet Market 360 – Service Documents

1. Web Design (Custom, WordPress and Drupal)
2. E-Commerce
3. Mobile App Design
4. Graphic Design
5. Content Management
6. Online Marketing
  - Search Engine Optimization (Based on Google Web Master Guidelines)
    - On page Optimization
    - Off page Optimization
  - Search Engine Marketing service
    - Google AdWords Or PPC Campaigns
    - Bing & Yahoo
    - LinkedIn
    - Facebook
    - Banner Ads
    - Twitter
7. Social Media Marketing
8. Consulting Service
9. Auditing
10. Analysis and Reporting
11. Conversion Optimization
12. Digital Marketing Strategy
13. Marketing Automation – Software provided (A Monthly Fee Charged Contact for information)